ARENA SIGNAGE

DASHEROARDS

Dasheroard signage offers powerful exposure during TAL games. This signage, which is imprinted onto the side-walls of the playing surface itself, sends a message to the in-arena crowd that your company is a big-time player in the community. Additionally, dasherboard advertising may be captured on newscasts and photography in newspapers and magazines all season long!

IN FIELD LOGOS

In-field logos offer businesses an opportunity to become a permanent part of the action! This signage is actually painted or manufactured into the field and is in full view of arena spectators at all times. These logos allow team partners to target a large audience while associating themselves with the local team and the Arena League. Television cameras and newspaper photographers are certain to capture your message while presenting the news each night during the season.

DASHER TOPPERS

Repeat gets you noticed as all of the team’s side-wall dashers can have your logo and message imprinted on these beautifully printed dasher toppers. What a great way to reach both sides of the arena at one low price! Dasher toppers are about 12” tall and cover nearly 60’ dashers.

ARENA BANNERS

Arena banners allow companies to be a big part of TAL football at a limited investment price! These beautiful signs are hung in prominent areas around the arena and like all signs at TAL games, fans view them over 1,000 times each.

THE ARENA LEAGUE

PROMOTIONAL OPPORTUNITIES

Fans will line up to get one of the Arena League’s premium giveaway items! And your company can get all of the credit for one of these special gifts! We only use top quality items, and with so many choices, there is sure to be something just right for you!

GAME BALL & PLAYER JERSEY PATCHES

It doesn’t get much better than placing your logo right on the players chest or on the official game balls! Players wear these jerseys at all games, well as at community appearances year-round. The ball will become the hottest “take home” souvenir in sports!

FIREWORKS & INFLATABLE HELMET

There are so many great ways to gain exposure for your business through in-game promotions! Let us custom design one for you!

DANCE TEAM & MASCOT OPPORTUNITIES

Let your company benefit from being the title presenter of one of the hottest parts of The Arena League games... the local team’s mascot or the lovely and talented dance team. Benefit from exposure in and out of the arena!

GAME PROGRAM

The Arena League will always produce the finest quality print pieces and your business can be part of this quality advertising in the beautiful game program in the 50,000+ copies of the pocket schedule, by placing an insert into the program, or right on the back of thousands of tickets!

PRINT EXPOSURE

IN-GAME PROMOTIONS

Let your company benefit from being the title presenter of one of the hottest parts of The Arena League games... the local team’s mascot or the lovely and talented dance team. Benefit from exposure in and out of the arena!

PREMIUM GIVEAWAYS

There are so many great ways to gain exposure for your business through in-game promotions! Let us custom design one for you!